

ROTHERHAM METROPOLITAN BOROUGH COUNCIL

RECORD OF OFFICER EXECUTIVE DECISION

Date of Decision:	6 th May 2026
Title:	Award of alcoholic beverages and associated goods 4-year contract
Decision Maker: (Including Job Title)	Polly Hamilton Service Director, Culture, Sport & Tourism
Delegation contained in the relevant Sub-Scheme of Delegation.	By virtue of the sub-scheme of delegation, Page 24 'Management of Catering Services within designated venues'
Decision:	To award the contract for supply of alcoholic beverages for resale to Carlsberg for a period of 4 years, with an estimated value of £660,000.
Reasons for the Decision:	Competitive tender will ensure that :- <ul style="list-style-type: none"> • A dependable supply chain is in place that guarantees continuity of stock across all named RMBC venues, including Rotherham Civic Theatre, Waleswood Caravan and Camping Park, Council-hosted public events, and the new waterfront facility at Rother Valley Country Park. • The Council achieves best value for money through competitive pricing, efficient delivery arrangements, and favourable commercial terms. • Services can offer a quality product range, providing a selection of alcoholic beverages aligned with customer expectations, venue branding, and income-generation strategies.
Details of alternative options considered and rejected:	Alternative options would not have fulfilled FPPR regulations
Conflicts of interest declared by any	None

Cabinet Member consulted by the decision maker which relates to the decision:	
Dispensations Granted: (If any)	None
Conflicts of interest declared by the Decision Maker if they sit as a Cabinet appointed representative to an outside body which relates to the decision:	None
Dispensations Granted: (If any)	None
Reports or parts of reports relevant to the decision being taken:	Tender Evaluation report for Award of alcoholic beverages and associated goods 4-year contract. Authorised by Polly Hamilton - Exempt

I certify that this is a true record of the executive decision to:

To award the contract of alcoholic beverages and associated Goods for resale for a 4-year contract

I confirm that in making this decision, due regard was given to the seven principles of public life.

Signed by the Decision Maker:



Dated: 6th May, 2026

Name: Polly Hamilton

Job Title: Service Director, Culture, Sport and Tourism

If you require any assistance in the completion of the decision record please contact the Governance Team governance@rotherham.gov.uk